

LIPBACK - Product QR physical pilot checklist

STATUS: NOT YET PHYSICALLY PRINTED OR CAMERA-SCANNED

Operator / date: _____

Manufacturer authorization / pilot contact: _____

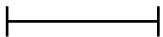
Product / SKU / batch / lot: _____

QR code / permanent HTTPS URL: _____

Printer / stock / adhesive / actual label dimensions: _____

For each item, mark PASS / FAIL / NOT TESTED and record evidence.

- ☐ Confirm the QR resolves to the correct product and batch, not a campaign.
- ☐ Export final PDF; print at actual size / 100%, without fit-to-page scaling.
- ☐ Measure printed width, height, margins and this 20 mm reference bar.
- ☐ Keep black QR on white, four-module quiet zone and modules at least 0.4 mm.
- ☐ Keep product, lot, expiry and safety information unobstructed.
- ☐ Apply a sample to the actual bottle/packaging; check curvature and reflection.
- ☐ Test a signed-out iPhone and Android using their normal camera apps.
- ☐ Test representative lighting, distance and the intended network connection.
- ☐ Confirm HTTPS, product image/name/lot, no account requirement and fallback URL.
- ☐ Submit a clearly marked pilot response; check confirmation and duplicate retry.
- ☐ Confirm scoped dashboard count, staff inbox and configured email receipt.
- ☐ Keep contact/photos/private complaints private; publish only with separate consent.
- ☐ Repeat scan after representative handling/storage conditions; record failures.



Reference bar: 20 mm. Measured: _____ mm. Do not distribute failed samples.

Device / OS / stock / lighting / scan time / result / evidence: _____

Approved for trial by: _____ Date: _____

Automated geometry/barcode decoding is not physical printer validation.